



Generate Revenue & Elevate Guest Experience With Wellness

(2-4 Minute Read Time)

Request Samples: info@kalyanbotanicals.com

A High Percentage Of Your Guests Have Wellness Problems!

There's a Simple Reason For This and It Creates a Big Wellness Opportunity.

- Travel Is Brutal On Your Guests
- The Damage Happened Before They Even Arrived At The Hotel
- Offer Products to Address Their Specific Wellness Problems
- Better Guest Experience
- New Wellness Revenue



These Are The Frequent Wellness Problems That Guests Have

The “Big 5” Wellness Problems For Travelers:

- Pain & Inflammation
- Stress & Anxiety
- Sleeplessness / Insomnia
- Need for Immune Support
- People Want To Unwind



Owww...Make It Stop!!

When Guests Experience Pain Or Any Of The Other Big 5 Wellness Problems...

- They Will Spend Money To “Make It Stop”
- They Will Make An Impulse Buy If It Is Available. In-Room Is Most Convenient. Make The Solution Easily Available
- They Will Appreciate The Hotel Offering Mindful Options
- They Will Have A Better Stay Once The Problem Is Addressed



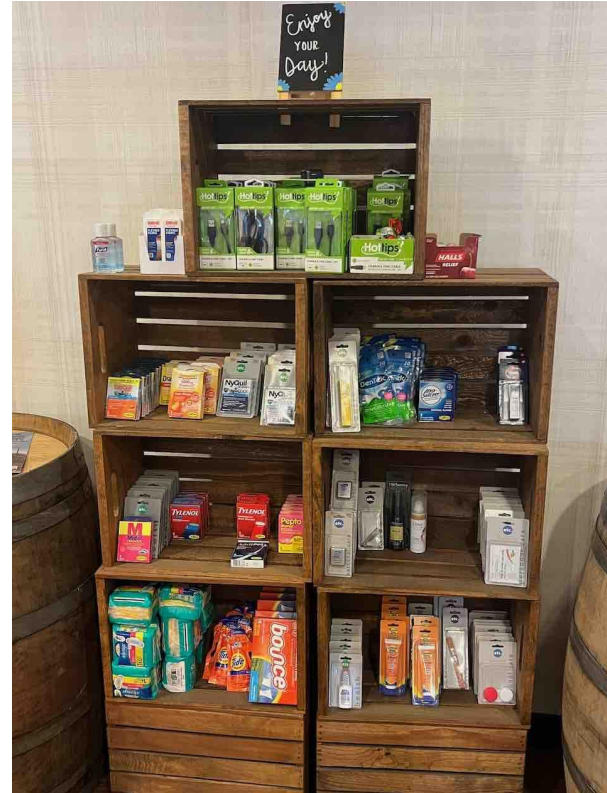
Guests Want Better Alternatives

Think Differently! Wellness Is **NOT** Haphazard, Big Pharma Pills in The Gift Shop



They Are Looking For:

- Mindful, Natural Ingredients
- Solutions That Actually Work
- Not Synthetic Big Pharma Options
- In-room Relief For Big 5 Problems



Make Wellness Available All Around The Property

Kalyan Has Compelling Offerings To Generate Revenue Across All Areas



Retail



In-Room Offerings



Groups/Events Offerings



F&B



Spa



Help Guests Unwind

Pain & Inflammation Is Everywhere During Travel!

- Chronic Pain: Old Injuries, Arthritis, Back Pain
- Carrying Heavy Luggage, Overhead Bins
- Long Hikes Through Airports; Parking Lots
- Uncomfortable Airline Seats for Hours
- Standing in Long Lines For Hours



Stress & Anxiety Heightened During Travel Experience

- Flight Delays
- Missed Connections
- Long Airport Lines
- Problems back at home/office

✈️ DEPARTURES				
TIME	DESTINATION	FLIGHT	GATE	REMARKS
12:28	NEW YORK	BA 903	31	CANCELLED
12:46	SYDNEY	QF5723	27	CANCELLED
13:08	TORONTO	AC5984	22	CANCELLED
13:21	TOKYO	JL 608	41	DELAYED
13:37	HONG KONG	CX5471	29	CANCELLED
13:48	MADRID			
14:19	BERLIN			
14:35	LONDON			
14:54	PARIS			
15:10	ROME			



Disrupted Sleep Cycles Can Ruin A Guest's Stay!

- No matter how nice the hotel room is, It's a strange room and a strange bed
- Late Evening Arrivals + Early Meetings
- Mind Racing from Travel Day
- Insomnia Common for Older Guests



Immune Support for Exposure to Crowds

- Lots of Sick People in Airports
- Sneezing / Coughing All Around You
- Cramped Quarters In Airplanes
- Guests Feel Immune Compromised and Will Buy Immune Support Products to Avoid Getting Sick During Their Trip



Help Guests Unwind After A Stressful Day

Kalyan Has Exciting New Food & Beverage Offerings For Guests To Enjoy



Be Unique For Groups / Events With Wellness Experiences

- Wellness Has Broad Appeal To Event Planners
- Create Wellness Experiences to Win Groups and Events Business
- Exciting Welcome Gift Baskets for Group Attendees
- Excellent Revenue Upsell Potential With Wellness Products
- Wellness With Natural Products Reflects Positively On Property
- Curated Wellness Programs Make Memorable Attendee Experiences



Fitness Equipment Is Not The Biggest Wellness Must-Have

The Overwhelming Majority Of Guests Don't Use It!

- Equipment is Expensive
- It Sits Unused And Collects Dust
- Takes Up A Lot Of Space
- Little Or No Impact On Majority Of Guests During Their Stay
- Does Not Generate Revenue



💡 Instead, Make A Greater Impact On The Experiences Of More Guests By Helping Them Alleviate Their Immediate Wellness Problems!

Solve The Big 5 Wellness Problems For Your Guests...

- Guests Have A Better Stay
- Focus On Wellness Shows Empathy For Guests
- Differentiate With Wellness To Win Competitive Groups/Events Business
- Daily Guest Spend Increases
- Improve Profit Margins with Product Sales

Kalyan Wellness Offerings Drive Revenue And Elevate Your Guest Experiences

- We Will Help You Achieve Success Launching Wellness Offerings
- Support For Marketing Collateral etc.
- Wellness Offerings Improve Profit Margins By Increasing Revenue With Existing Staff.
- Improve Guest Experience / Satisfaction



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