



Generate Revenue & Elevate Guest Experience With Wellness

(2-4 Minute Read Time)

Request Samples: info@kalyanbotanicals.com

How Wellness Offerings Generate Revenue & Help Guests

Here's Why The Wellness Opportunity For Hospitality Is So Strong:

- Travel Beats Up Your Guests
- The Damage Happens Before They Arrive For Check-in
- Offer Wellness Products to Address Their Actual Problems
- Generate Higher Daily Revenue
- Improve Guest Experience and Hotel Star Ratings



What Are The Wellness Problems That Guests Care About?

The “Top 5” Wellness Problems
For Guests/Travelers:

- Pain & Inflammation
- Sleep
- Reduce Stress & Unwind
- Immune Support
- Anti-Aging Skin Support



Fitness Equipment Is Not The Most Relevant Offering

The Overwhelming Majority Of Guests Don't Use It!

- Does Not Generate Revenue
- Equipment is Expensive
- Doesn't Impact Majority Of Guests During Their Stay
- Takes Up A Lot Of Space
- It Sits Unused And Collects Dust



💡 Weight Loss Doesn't Happen During a 3-5 Day Stay. Instead, Address The Wellness Problems That Guests Are Experiencing Daily.

Benefits Of Solving Guest's Wellness Problems...

- Increase Daily Revenue Per Guest (RevPAR)
- Improve Profit Margin With Existing Staff and Resources
- Improve Guest Experience And Hotel Star Ratings
- Differentiate With Wellness To Win Competitive Groups/Events Business
- Attract Growing Number of Wellness Focused Travelers

“This is one of the only things that works on my shoulders, I recommend your products frequently.”

- Jillian H, Hamilton Virginia

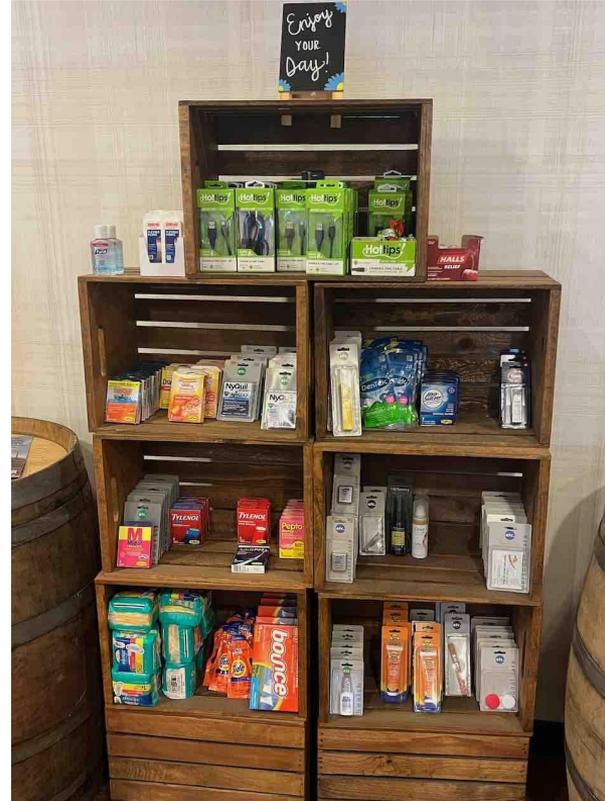
Guests Want Better Wellness Options

Think Differently! Wellness Is **NOT** Haphazard Big Pharma Pills in The Gift Shop



They Are Looking For:

- Mindful, Natural Ingredients
- Solutions That Actually Work
- Not Synthetic Big Pharma Options
- In-room Relief For Big 5 Problems



Kalyan Addresses Guest's Wellness Problems

The name Kalyan comes from Sanskrit word meaning “Wellness” or “Well-Being”

- **Powerful formulations for life's wellness challenges**
 - Designed to outperform synthetic Big Pharma solutions
- **Best of the old and the new**
 - Proven ancient botanicals blended with cutting-edge modern clean ingredients for maximum efficacy
- **Ultra-premium ingredients**
 - Mindfully and sustainably sourced from around the globe
 - Tested free of parabens, heavy metals, pesticides
- **Upscale reusable packaging & eco-friendly refills**
 - Eye-catching retail formats with squeeze pouch refills
 - Refills are eco-friendly and lower cost



Guests Value Sustainability and Seek Out Eco-Friendly Products

Where To Offer Wellness Products To Guests

Kalyan Has Compelling Offerings To Suit All Departments Across The Property



Retail



In-Room Offerings



Groups/Events Offerings



F&B



Spa



Help Guests Unwind

In-Room & Minibar Wellness Offerings

“I picked up a small travel size jar of this at a hotel in Michigan & love it!”

- Jennifer S. Medford, Massachusetts

- Guests Make Impulse Buys In-Room Where and When They Need Them
- Guests Enjoy Products In The Privacy Of Their Own Room. In-Room Couples Massages.
- Wellness Offerings Make Great Souvenirs/Gifts
- In-Room Products Drive Inter-Department Cross Selling



Spa Treatments & Self-Care Wellness Offerings

- Professional Treatment and Luxury Retail Spa Offerings
- In-Room Offerings Drive Increased Spa Bookings
- Spa Treatments Drive In-Room Souvenir/Gift Sales
- Guests Can Experience Products In Treatments And Buy Retail Versions To Continue Wellness Journey At Home



Dazzle Guests With Exciting Wellness Focused Menus

Kalyan Has Innovative F&B Ingredients
Create Unique Culinary Guest Experiences



Win More Group / Event Business With Wellness

“I stayed at a hotel in Hartford,CT and they had it in the room for purchase. I have a shoulder injury and it was hurting me a lot. I saw the package and tried it and to my surprise it really provided relief. I’ve been using it nightly and got panicky when I saw it was running out. Anyway, Great product.”

- Carlos D, Old Tappan, NJ

- Wellness Has Broad Appeal To Event Planners
- Create Wellness Experiences to Win Groups and Events Business
- Unique Welcome Wellness Gift Baskets for Group Attendees
- Increase Attendee Daily Spend
- Curated Wellness Programs Make Memorable Attendee Experiences



Kalyan Wellness Offerings Drive Revenue And Elevate Your Guest Experiences

- Wellness Offerings Improve Profit Margins By Increasing Revenue With Existing Staff.
- Improve Guest Satisfaction & Hotel Star Ratings
- We'll Help You Launch Your Wellness Program



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